



Kidz Storm

Hee Haw Planning

Booklet 2017





Kidz Storm Hee Haw
Please take a moment and read
before you start with
everything else.



You have chosen to do a Kids Storm for your VBS or Children's Ministry Event. There are a couple of things you need to know regarding the choice you have made.

First, the Kids Storm is a fast paced, high energy **ALTERNATIVE** to your normal VBS or Children's Ministry Event. As a VBS, we are a little different. Having been a children's minister for almost 20 years, I stopped and asked myself, what was the purpose of a VBS? A VBS or Special Children's Ministry event should do several things. It lets the community know what you have to offer the public, it gets them inside your building, and it is a great evangelistic program to tell children and parents about the love of Christ and the difference He can make in their lives. Therefore, in the Kids Storm, we do not focus on quantity of memorization or prolonged Bible learning. You have Sunday School, camps and more for those events. **What we do focus on is getting kids' and adults' attention.** We use puppets, games, illusions, songs, skits and more to capture their attention so they might learn the memory verse of the day and apply it to their lives. We teach a Bible Lesson throughout the night that is intertwined into everything we do. Then after the lesson we invite each any and every person to come to the Savior. We want you to take great detail in knowing that they understand the step they are taking whether child or adult. We want you to thoroughly deal with those that respond so you know what they are doing and that they are sincere. We also offer a video on our website that you can show to your altar workers prior to our arrival that will teach in more detail how they should respond to those coming during an invitation.

Secondly, we focus on missions giving. Each of us is a missionary. Whether we are reaching people across the aisle or around the world, we are each commanded to go into the world and tell others about Him. We encourage children to invite their friends by offering incentives on top of whatever you are offering. We also offer incentives to get the children into the mission project of the Kids Storm. We have several events that we will explain in greater detail later in this booklet. But each of them are worthy causes and will allow your children to make a difference in other children around the world. You do not have to go with our mission project, but it will be greatly appreciated if you do and your investment will be eternal!

The next few pages will help you as you prepare for your event. If you have any questions, please feel free to contact us at 606.305.4218 or at steve@coolkidsministries.com. We look forward to ministering together with you to reach your community for Christ.



**Kidz Storm Hee Haw
General Ideas for Planning
You don't have to do these,
We are just trying to give you
Some ideas.**



1. This year the theme is Kidz Storm Hee Haw. Your kids will love meeting our puppets and talking with them as they learn how to laugh and live a life of joy. Workers should dress in farm clothes, such as bibbed overalls, jeans, straw hats etc. This is how we will be dressed. We are going to have a lot of fun and learn to not take ourselves so serious, but to truly take God serious.

2. A carnival outside each night one hour before you start is a great idea. Any games that would be farm based or country based would be great, or just a few games with those themes would be a lot of fun for the kids.

3. Offer incentives to the worker that brings the most children to your Kids Storm. Dinner and a movie, perhaps a day at a theme park or animals park for their family. Anything that would get them to work to get people to come to your event is a plus for you and your program.

4. Offer incentives to the family that brings the most visitors.

5. Have a photographer who takes pictures of those that attend. Develop them at Walmart the next day and have them there to be picked up the next night. 4x6 pictures will cost you less than \$.25 per picture. A great way to invest in prospects.

6. Have a special time of prayer for your entire church to pray for the Kids Storm and perhaps even offer a day of fasting, asking God to work in the hearts and lives of the children. The more your church gets involved, the more successful this program will be. If your people don't get involved, it will never do what it should do.

7. Have a big "Cook Out" one (1) week before the Kids Storm to invite new kids to come and learn about what is going to happen. Use some decorations or games that follow the theme to peak excitement and also help you gain more prospects for your VBS.

8. Use the decorations from Oriental Trading and or Shindigz to create a real festive atmosphere in your foyer, auditorium or meeting area. They are very inexpensive and easy to use. Once again we will be using quite a bit of technology in the program this year. There will be two digital puppets who can talk with them and carry on conversations and answer questions. We will have a lot of fun as we learn to laugh and live a life of joy in Christ.





Kidz Storm Hee Haw What You Need To Do Prior To Our Arrival



1. Clear the stage completely prior to our arrival.
2. We need 3-4 strong people to help unload trailer.
3. Use flyer from webpage to promote Kids Storm Hee Haw. (Should start passing out this flyer at least 6 weeks prior to the event.)
4. Place advertisement on local cable station (almost all cable providers will place church PSA's for free two weeks prior to event.
5. Drop off Press Release and info to local Christian/Secular radio station's for their PSA announcements.
6. Most newspapers will do a VBS listing in the summer for free.
7. Whatever promotion you can do to make this a successful event will be great. You need to start your promotion at least 4 weeks prior, 6- 8 weeks is best. The more you promote, the better your event. The more houses you can get info into, the more people will come.
8. There are several videos on the website you can use for promotion to get your workers to sign up. Feel free to use it if you so choose.
9. Build excitement with children by offering an incentive to the child that brings the most visitors during your Kidz Storm. Ipod shuffles and Android Tablets are good items, or you can use a shopping spree on our table. Kids love magic tricks and puppets, especially the Magic Kits and mini Dizzy puppet.
10. Build excitement with your workers also. Start a month prior to your event and give them incentives. Award points for memorizing verses that deal with altar work, points for coming on visitation or handing out flyers for the event and then points for the workers or worker's family that brings the most visitors during the event. This will get your workers truly involved. Offer a great incentive like dinner for 4, perhaps a Friday night get-a-way or something that would be worth winning for a family. If your workers are behind what you are doing, your event will be a great success!
11. Any decorating you would want to do to the auditorium area or foyer is great. Some churches like to set up a bank, prize station, sign in for boys and girls in the foyer and make this theme oriented to Hee Haw. You can go crazy with your ideas.
12. Print up \$5 brick coupons for the penny offering, template available in this book to photocopy. We won't need more than 5 sheets. Then have those cut and ready to sell at either the sign in area or at the bank. This will keep kids from carrying bricks around as well as large amounts of pennies. They will simply have a brick certificate and we will have the bricks at the front of the stage.





Kidz Storm Hee Haw List of Workers Needed

(all volunteers need to be present 60 minutes
prior to the first night the Kidz Storm only)



1. 2-4 - Boy's Team Captains (need great enthusiasm and energy)
2. 2-4 - Girl's Team Captains (need great enthusiasm and energy)
- 3.** 2- Persons to be digital puppets. They need to be able to speak and run a game controller. Must be outgoing and not afraid to talk. **This is a must!**
4. 1 – Score Keeper. (someone to keep score for the duration of the Kids Storm)
5. 1 – Sound Person (someone to run the sound board for the Kids Storm).
6. 4-5 people who will be present in the cornfield each evening.
7. 3-4 people who can operate hand puppets. They will participate each evening.
8. 3-4 people who can operate black light puppets. We will use them on the last night.
9. 2 – adults to operate the inflatable block before and after the service, where applicable (high ceilings are necessary for the block).
10. 2 - T-shirt canon operators. (2 persons to fire t-shirts each evening. If you have t-shirts you want to launch, please provide those at the beginning. Otherwise we will use the t-shirts that we have with us.)
11. 2 – TP blower operators. These people will be shooting TP over the crowd at various times throughout the Kidz Storm.
12. 2 - people to run the rocket launcher each night.
13. 1 - 2 people to listen to memory verses each evening after the Storm.
14. 1-2 – People needed to help oversee Bro. Steve's or Adam's resource table.
15. At least 2 Volunteers to help sign in your children.
16. 1 – 2 - persons to set up and take down the wind-dancer each evening. It must be brought inside so it is not stolen or rained on.
17. 1 – 2 volunteers to help with the penny offering and certificates.
18. 4-5 – Altar Workers. This number can vary from church to church. Whatever number of people you have to work with children at the altar will be great.
19. 1- Photographer – we will supply camera
20. 4-5 people to organize your snacks. This must move quickly, efficiently and smoothly. Good organizers needed here. (If you choose to do the alternative form of the Kidz Storm.) *****

If you use the maximum number of people in each of these categories you will be utilizing over 50 people in the Kidz Storm. The more that are involved the more successful your Kidz Storm is going to be. So get as many people involved as possible.



Kidz Storm Hee Haw *Set Up Items for Hee Haw*



1. We will need several microphone hookups on the stage.
2. 1-2 eight foot tables for product. (The number of tables will depend on available space.)
3. 8 rolls of TP for the TP blowers. Please purchase the 1000 sheet rolls. Whatever brand is cheapest is fine. But without the 1000 sheet rolls, the fun is over before it begins.
4. A list of workers for the event or for each evening if they change.
5. Candy as a reward for saying the memory verse. Small or big, bubble gum, jolly ranchers, you decide. Enough for each child to have one piece during the VBS.
6. Incentive for bringing visitors (Gifts from our table work really well and we carry a wide variety.) Of course, this is totally up to you, you may offer anything you think will help your kids get their friends to come to the Kidz Storm.
7. Supplies for face paint (Wal-Mart, water colors and brush)* This is for your people to use before or after to add a little more excitement to the event.
8. Balloons for balloon animals. Can be purchased from Wal-Mart or any Party Supply. These are balloons for your people to use to make balloons before or after the Kidz Storm. Bro. Steve brings his own for the stage.
9. We will bring the bricks with us for the Penny Offering. **We are asking each church to please consider being a part of our mission project this year.** We truly need to raise money for these awesome opportunities. See the Penny Offering information sheet for more details.





Kidz Storm Hee Haw Puppet Program



1. **From the first night we would like to have some puppeteers to help us sing the songs.** These puppeteers will use handheld puppets which we will supply to sing along with the songs that we are doing in the program. You can download those songs and have them practice ahead of time. If you have puppets that you use regularly in your program that you would like to be part of this program feel free to use them. **We need at least 2 puppeteers and would like to have 4.** More than that is up to you. We only have 4 hand held puppets with us but if you want to use some of yours we can add more people and puppets to the program. We can put puppets coming out from all over the place, if you have the workers. Animal puppets to create a barnyard effect would be awesome but is not necessary.

2. **Lastly we will need 2 people to run the digital puppets.** These persons must be able to use a game controller and be ready to respond and interact with Bro. Steve. They will also need to download the script for a couple difference skits that they will do with either Steve or Adam. These people will become the voice of the puppet and bring it to life. They will not be in front of anyone, and their voice will be somewhat disguised. This person, or someone to fill their place, will need to be present every night in order for the puppet to be part of the program. They will not be able to do anything else other than the puppet so if you want to rotate people, that is OK. They must also be very outgoing and not afraid to talk. This is digital puppet and needs to be very animated and boisterous. Quiet is the death of this puppet and anything we can accomplish with it. Thanks for understanding.

3. **We will also use black light puppets** on the last night of the program. We will need several people to help with the black light puppets This is always a fun part of the night. **If it is possible on that last night we will need all windows covered in the area where we are presenting the Kidz Storm so the black lights will work more effectively.** We will need those that are participating to be there to practice the second night, immediately after the program so that they are ready and prepared for the last night. Your kids will love the blacklights and so will your adults.



Kidz Storm Hee Haw
*Preparing for your event...
With Your People!*



Who Do You Have?

We are always looking for ways to involve your people. The more they are involved, the more your event will work for you. Through our workers list we already offer a place for over 50 people from your church to be involved in Kidz Storm Hee Haw. Granted some of those workers can double in positions and if you do a carnival that list of workers can jump to 60 or 70 if you so desire. The more you can involve, the better the outcome will be. So below are some areas that will not only help your event, but will get even more people involved and using their talents for the Lord.



Do you have any one who does something special?

Do you have anyone in your church that can do any of the following:

Juggle

Magic

Balloon Animals

Face Painting

Puppets

Photography

Ride a Unicycle

Or anything special you can think of or invent.

Special volunteers

Required to be present 60 minutes prior to the event.

Those who can do any of the above items should be present each night 60 minutes prior to the event. Then as children arrive they can start to perform for them. This will create an extra air of excitement, and will allow your children the chance to enjoy their event even more. From puppets to face painting, each of these events offers one more chance to create a memory and make a special night for your parents and children.



Kidz Storm Hee Haw Penny Offering Information



1. As in years past, this year we will be taking a penny offering in the Kids Storm Hee Haw summer events.
2. You can participate in the Penny Offering any time of the year, we usually only plan for summer, so if your event is prior to mid-April or after mid-Sept and you wish to participate, please let us know.
3. **We are asking everyone this year if they would please participate with us. We had to purchase a new trailer for our travels. We would like to pay that trailer off this year. This is an essential to our ministry and all that we do. If you could help us that would be awesome! Thank you in advance.**
4. So, if you want to be part of this program, we would greatly appreciate it. Everything that comes in will go to paying off the trailer. Here is your chance to be part of reaching kids all over the world.
5. If you have any questions, please feel free to contact Bro. Steve at steve@coolkidsministries.com or by calling 606.305.4218
7. **In order for your penny offering to be successful, you will need to copy the \$5 brick certificates, at least 5 pages of them, and have them cut and ready along with about \$25 worth of pennies. From that point, we can make this penny offering work very very well. You will have pennies and brick certificates that kids can purchase each night before the service. We will greatly encourage them to bring dollars and purchase bricks instead of pennies (i.e. the reason you only need \$25 of pennies), but some will still want to purchase some rolls of pennies. We will make the penny offering a competition between the boys and the girls. It is nothing unusual for us to collect over \$1000 in penny offerings, even in groups of less than 50 kids. You would be amazed at how competitive and giving people can become.**



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This Money Isn't Even Money—It is Fun



Equal To
\$5 in the
Penny
Offering



5 One Penny Brick

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Kidz Storm Hee Haw Press Release



Press Release...

THE KIDZ STORM HEE HAW

The High Tech, High Energy, Family Fun Filled VBS/Event

Unlike any VBS/Event you have ever attended, The Kids Storm HEE HAW will be filled with laughter, there will be fun, it will be fast paced and when the 90 minutes is finished, everyone will be sad.

In a fun filled, explosive atmosphere, everyone will witness the puppets both digital and cloth, walking and handheld as they come to life and interact with the audience. They will experience the fun of team competitions, see the TP Launcher, watch with amazement as the T-shirt launcher creates havoc and roar with laughter as puppets keep the audience on the edge of their seats. With music, PowerPoint, mind boggling illusions and a fast paced, excitement filled program, this is an event that your kids, adults and workers will never forget. You won't want to miss a single moment.

Director and founder of Cool Kids Ministries, Inc, author of over 17 books, college professor, magician, ventriloquist, puppeteer and public speaker, Steve Harney travels throughout America presenting THE KIDZ STORM HEE HAW and performing for churches and schools. With a message of good character, God's love and a lifetime of teaching children and parents how to place their lives in God's hands, The Kids Storm HEE HAW VBS proves to be an event that will impact everyone in attendance.



Kidz Storm Hee Haw Printing and Advertising



1. We have included several posters that you can use to advertise the Kids Storm Hee Haw event. All posters are created in Microsoft Publisher. If you have MSPUB just download, open the files, insert your name, address, times, etc. and you are ready to go. They can be printed on paper as large as 11x17. If you do not have MSPUB you have 2 options.
2. First option, simply download the file, place it on a jump/flash drive and take it to any Office Depot or Staples. They can open the file, insert the information that you need, and print full color posters for you for about \$2 per poster. Your second option is contact us (steve@coolkidsministries.com or 606.305.4218). We will take your information, put it in the poster and then email a PDF file to you that you can print and use either in your office or take it to your printer and let them print it for you.
3. You will notice that there are some videos on the website for advertising. These are for you to use in your services. Some are for recruiting workers, and others are just to create excitement about the Kidz Storm. They work best in PowerPoint, Media Shout or Pro Presenter. If you need us to do something else to the videos, please contact us through the above information and we will do our best to help you.
4. There is also a press release in this packet that you can use to take to radio stations, newspapers and more. We have also included a couple of pictures on the website that can help you in advertising in newspapers or in creating your own flyers.
5. If you have a digital sign, we can supply you with video for you to use on your sign to help promote your event. These are about 5-7 seconds long and can be adjusted to your specific needs. Just let us know and we can get one to you immediately.
6. If we can help you in any other way with your printing or advertising needs, please don't hesitate to let us know.



Kidz Storm Hee Haw May We Make a Suggestion?



In the past our Kidz Storm has been a 90 minute program that began at your appointed time and ended 90 minutes later. High energy, fast paced and constantly changing this is how things have happened for the past 12 years. **This year we want to offer you a chance for a change.** Instead of signing your kids in, sending them to the auditorium to meet, and 90 minutes later, sending them home, **what if we did something like this...**

Begin by registering your children at least 30 minutes prior to the Kidz Storm. We will start as normal, sing our songs, take up a penny offering and go over memory verses and more (about 45 minutes). But then we will stop, and allow you to take your kids out, back, down or wherever you are going to do your snack. You will have a total of 30 minutes from the time we break to get your snack and then get them back to the room so we can start again. This is not mandatory, it is just an option for you to do. Perhaps you have something special you want to do during this time. It is totally up to you. Just keep in mind. Our program is 90 minutes long. If you take more time, then we have to cut things out and when everything we do is in our PowerPoint, that means that we are now having to scramble and skip things that would normally be a part of the program, and this, no matter what it is, cuts into what we are trying to teach since everything we do has a point and contributes to the final message of the evening.

That would make the time line for the night as follows (*times are insignificant - start when you want. This is just an example.*)

6 PM - Begin registration

6:30 PM - Start Kidz Storm

7:15 PM - Break for snacks/presentations

7:45 PM - Begin the last half of Kidz Storm

8:30 PM - End Kidz Storm

9 PM - All kids have gone home by this time and you are through for evening.

Of course, this is only a suggestion. Nothing will change for our team other than taking a break in the middle. If you want to follow this format please let us know immediately upon arrival if not before our arrival. Otherwise, we will follow the old format start and do not stop until the entire program is finished. If you don't tell us that will be the plan that we will be following. This has caused some confusion in the past. People are expecting us to stop, but no one told us, so we are not stopping. Communication is the key, so please communicate to us what you would like to do.

Please let us know if you have any questions or concerns.

steve@coolkidsministries.com or adam@coolkidsministries.com